

SPECTACLE

**SPEAK OUT AGAINST DISCRIMINATION**

AGAINST DISCRIMINATION

**DITES NON À**

**AGAINST DISCRIMINATION**

DI NO A LA DISCRIMINACIÓN

**SPEAK OUT AGAINST DISCRIMINATION**

**NO ALLA DISCRIMINAZIONE**

DI NO A LA DISCRIMINACIÓN

**DITES NON À LA DISCRIMINATION**

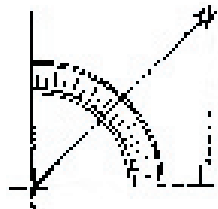
NAZIONE

**DITES NON À LA DISCRIMINATION**

**THE GLASS CEILING**

Spectacle Productions Ltd  
Registered Office: No 25 99-109 Lavender Hill London SW11 5QL  
Tel: +44 (0) 2072236677 Email: [info@spectacle.co.uk](mailto:info@spectacle.co.uk) Web: [www.spectacle.co.uk](http://www.spectacle.co.uk)

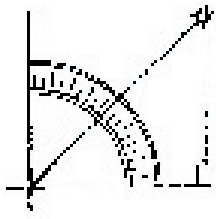
Registered in England No: 274 7842 VAT Reg No: 608 0046 74



# SPECTACLE

## Index

Credits	3
Intentions	3
Treatment “The Glass Ceiling”	4
Script “The Glass Ceiling” Option 3	5
Storyboard	6
Visual Concept	7



# SPECTACLE

## COUNCIL OF EUROPE ANTI-DISCRIMINATION CAMPAIGN: “SPEAK OUT AGAINST DISCRIMINATION”

**COMPANY:** Spectacle Productions Ltd.

**PROJECT:** The Glass Ceiling

**GENRE:** Commercial

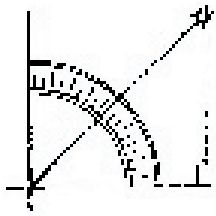
**DURATION:** 30”

**FORMAT:** HD

**DEADLINE:** March 2009

### INTENTIONS

Our intention is to make us think about our actions and serve as a call to action to “Speak out against discrimination” there by avoiding the trap of discriminating against others.



# SPECTACLE

## The Glass Ceiling Treatment

There are two levels split by a glass floor/ceiling. The people on the top level are walking fast. Oblivious, self involved. They do not interact with each other and they do not look around them.

The people below the glass are the same as the people above, but they can not get through the barrier. They bang on the glass, they shout, they push.

The people above do not hear, see or acknowledge the people below.

An event occurs to reveal the existence of the other reality:

**Option 3-** An individual from above falls and finds themselves under the glass floor. Suddenly, more people from the upper level appear below the glass. They are all taken aback. People trapped beneath the glass start banging, everybody above joins in until they break through.

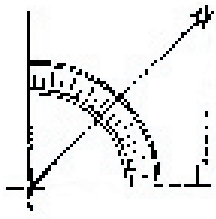
“SPEAK OUT AGAINST DISCRIMINATION”  
The call to action closing the scene

Everybody is now together, interacting, laughing, enjoying their coexistence.

Aesthetically, the upper level should have a bright/blurred atmosphere, corporate business environment. The lighting and the shot choices in the lower level will have a more enclosed atmosphere but be occupied by people indistinguishable from those who walk above; those who discriminate can easily find themselves discriminated against often for the most trivial reasons.

Sound in the piece will be abstract and expressive and there will be no discernible dialogue.

Our intention is to show that anyone is vulnerable to discrimination and that we as a society often overlook and allow it to perpetuate, but actually we can find a way out. We all benefit from diversity in our society.



# SPECTACLE

## The Glass Ceiling

### Script Option 3

#### SCENE 1. INTRODUCTION

##### 1. BUSINESS ENVIRONMENT - OVEREXPOSED DAYLIGHT

WIDE: People walking in a corporate business environment. Oblivious, self involved. The tones are cold and lacking in colour; the individuals remote.

AUDIO:  
Music

#### SCENE 2. BELOW THE GLASS

##### 1. GLASS CEILING SPACE - HIGH CONTRAST ILLUMINATION

CLOSE-UP: People trapped under a glass ceiling. Feet pass over, obscuring those below.

AUDIO:  
Continue music and some banging to support visual action.

#### SCENE 3. ABOVE THE GLASS

##### 1. BUSINESS ENVIRONMENT - OVEREXPOSED DAYLIGHT

WIDE: People keep on walking without interacting with each other. They do not look around them. One of them falls down.

#### SCENE 4. BELOW THE GLASS

##### 1. GLASS CEILING SPACE - HIGH CONTRAST ILLUMINATION

CLOSE-UP: The man who has fallen down appears below the glass. Suddenly more people from above the glass appear in the same space. They all are taken aback by the change and start banging the glass ceiling.

#### SCENE 5. ABOVE THE GLASS

##### 1. BUSINESS ENVIRONMENT - OVEREXPOSED DAYLIGHT

WIDE: People from above can hear the muffled and distant sound of the knocks. They are puzzled because they cannot see where the noise is coming from.

CLOSE-UPS: Several shots of people from below banging the glass floor. The glass starts cracking. People from above become aware and help knocking on the floor until the glass breaks.

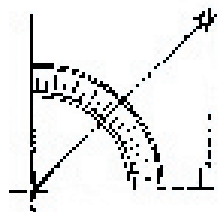
#### TAG LINE

SPEAK OUT AGAINST DISCRIMINATION

#### SCENE 6. ENDING

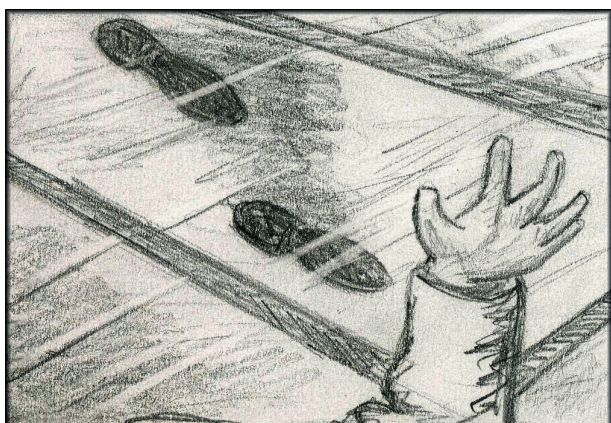
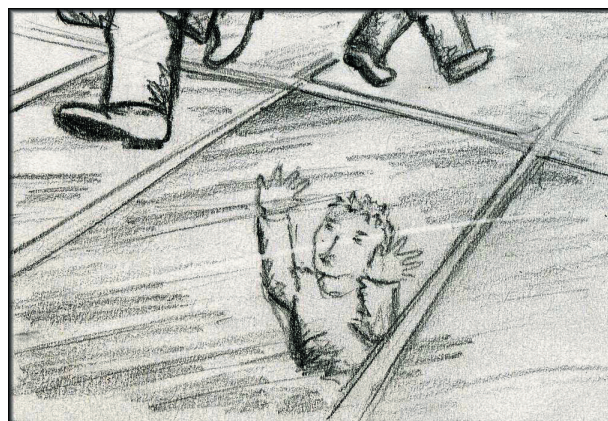
##### 1. DAYLIGHT

WIDE: People from both of the sides are together in the same space. They are interacting and laughing. Colourful and warm atmosphere.

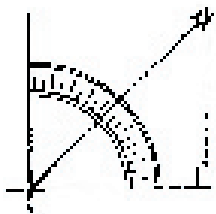


# SPECTACLE

## STORY BOARD



SPEAK OUT  
AGAINST  
DISCRIMINATION



# SPECTACLE

VISUAL CONCEPT



Spectacle Productions Ltd  
Registered Office: No 25 99-109 Lavender Hill London SW11 5QL  
Tel: +44 (0) 2072236677 Email: [info@spectacle.co.uk](mailto:info@spectacle.co.uk) Web: [www.spectacle.co.uk](http://www.spectacle.co.uk)

Registered in England No: 274 7842 VAT Reg No: 608 0046 74